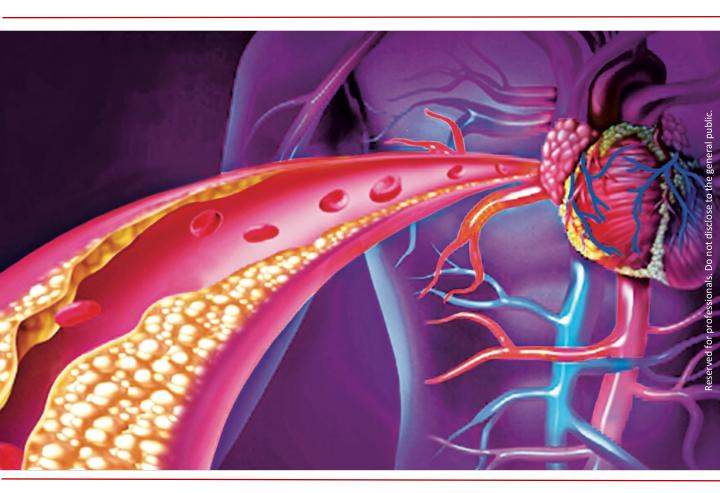
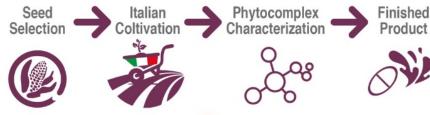
Gikur Advance with Moradyn® Anthocyanin rich purple corn variety





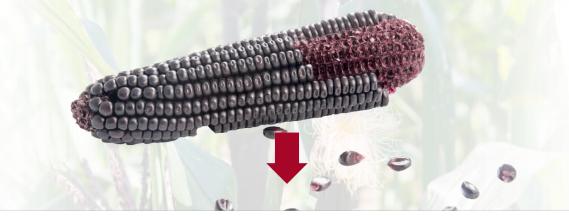
From seed to shelf





MORADYN[®] Anthocyanin rich purple corn variety

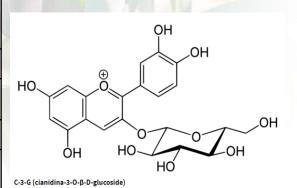
Many studies have shown that regular consumption of anthocyanin-rich foods is associated with a reduced risk of chronic diseases, such as type 2 diabetes.



Moradyn[®] is a special extract of purple variety of maize (Zea mays L.) obtained with an exclusive extraction process to standardize anthocyanins

The Moradyn[®] purple variety of maize (Zea mays L) has been developed through a new breeding technique to obtain a high value-added corn variety, especially from the nutritional point of view, without altering the original genetic profile and without using of solvents.

Chemical properies of Moradyn [®]		
Drug to Extract Ratio (DER)	25-30:1	
Polyphenols (%)	≥8,00	
Anthocyanins (%)	≥3,00	
Flavonols (%)	≥5,00	
Phenolic acid (%)	≥7,00	



MORADYN[®] Anthocyanin rich purple corn variety

MORADYN[®] and risk of type-2 diabete

Moradyn[®] properties have been deeply investigated in co-operation with the Department of Pharmaceutical Science of the University of Pavia (UNIPV) – Italy. The study was focused on screening Moradyn[®] activity on stages leading up to onset of diabetes type-2.

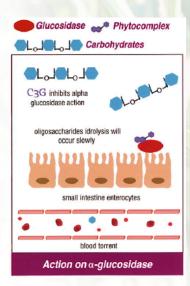
The data indicated that Anthocyanins in Moradyn[®] variety, and more specifically C-3-G (cyanidin-3-O-β-D-glucoside), play a major role in the determination of its effectiveness.

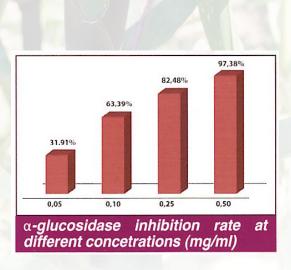
This extract has demonstrated to have two mechanisms of action:

- α-glucosidase and α-amylase inibition
- antiglycative and antioxidant activity

MORADYN® a-glucosidase inhibition

Inhibitory action on the **a**-glucosidase: positively modulates blood glucose value. Moradyn[®] phytocomplex showed inibitory activity on **a**-glucosidase and a great ability to manage glycaemia levels.

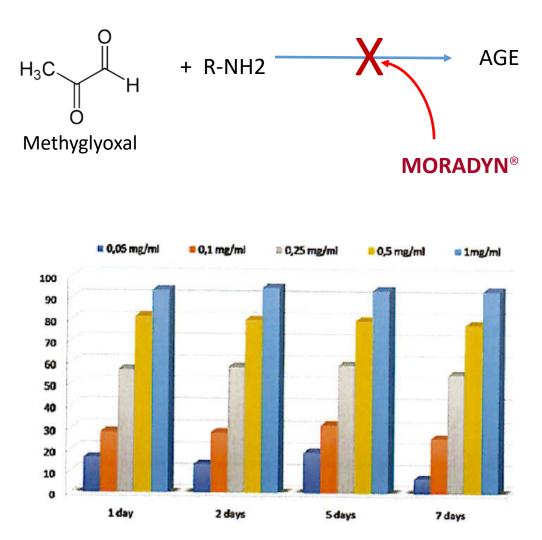






MORADYN® antiglycative activity:

Inhibition of formation of Advanced Glycation End-products (AGEs) was pointed out by inhibition of reaction between albumin and some dicarbonyl compounds.



AGE's inihibitor with different concentration of Moradyn in bicarbonil BSA system

Glikur Advance

CLINICAL study

A clinical study was commisioned to Department of Pharmacy of the University of Naples Federico II in order to investigate if Glikur Advance is useful in reducing some diabetes disease risk factors.

Study design:

- randomized
- controlled
- parallel
- double-blind
- monocentric

Inclusion criteria

- Impaired fasting glucose (IFG) between 98 and 125 mg/dl
- 18-75 years of age

81 Subjects: GROUP 1: 27 subjects who took two tablets of Glikur Advance GROUP 2: 27 subjects who took one tablet of Glikur Advance GROUP 3: 27 subjects who have taken placebo

Biochemical parameters

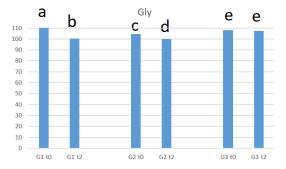
- Fasting plasma glucose (GLY)
- HbA1c (Glycated Haemoglobin)
- Renal and Hepatic toxicity

RESULTS

Glikur Advance at the dose of 2 tablets per day for the duration of three months is able to restore normal blood sugar levels and reducing glycated haemoglobin values, without inducing any liver or kidney toxicity.

Fasting plasma glucose -10 % with 2 tablets/day

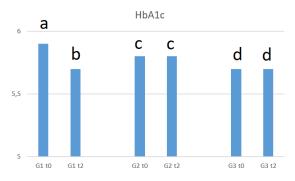
lower Gly to 100 mg/dl (normal range 70-100 mg/dl)



Change in blood sugar in relation to measurement in the three test groups

Glycated haemoglobin -3,4% with 2 tablets/day

lower HbA1c to 5,7 (normal range 5,7-6,4%)



Variation of glycated haemoglobin in relation to measurement in the three test groups

Glikur Advance

An altered fast glycemia (blood sugar between 100-125 mg/dl) represents a higher risk of future development of type 2 diabetes.

It has been widely demonstrated that if you start to control hyperglycaemia values from the initial stage of pre-diabetes, you can delay or even prevent the onset of type 2 diabetes mellitus.



Glikur Advance

Is based on Moradyn[®] Anthocyanin rich purple corn variety

The exclusive extraction process to standardize anthocyanins, makes Moradyn[®] a fundamental ingredient of the formulation studied for:

The **balancing** of **glucose level** and **glucose metabolism**

In addition Glikur Advance contains:

- Chrome that contributes to the maintenance of normal blood glucose levels .
- Zinc that protects cells from oxidative stress contributes to normal carbohydrate metabolism •
- Gymnema extract that contributes to normal carbohydrate metabolism .

PRODUCT DESCRIPTION



Gluten free Naturally Lactose free

GLIKUR ADVANCE is a food supplement with Moradyn[®], Gymnema, Zinc* e Chrome, indicated in case of poor dietary intake or increased need for these nutrients. Zinc contributes to the protection of cells from oxidative stress, and with the Gymnema, to the normal carbohydrate metabolism. Chrome contributes to the maintenance of normal blood glucose levels and, together with Zinc, to the normal macronutrient metabolism.

How to use:

take 1 or 2 tablets a day, before main meals, to be swallowed with water.

Pack: 30 tablets

Shelf life: 36 months

NUTRITIONAL VALUES		
INGREDIENTS	Per dose	%NRV*
	(2 tab)	
Moradyn®	400 mg	-
Gymnema d.e. std. 25%	600 mg	-
Zinc	15 mg	150%
Crome	40 mcg	200%

*NRV: Nutrient reference values





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